

KAARAL S.r.l. — Benefit Corporation

PURPOSE DECLARATION

B Lab Standard V2.1 | San Salvo (CH), January 2026

Kaaraal believes that professional beauty can be a positive force for people and the planet. Our specific and significant impact is to measurably reduce the environmental footprint of cosmetics manufacturing — starting with the energy, water, waste and ingredients we use — across the entire value chain, from raw materials to the salon, while keeping people at the heart of everything we do: our employees, our partner salons and the San Salvo community, where we have been operating for generations.

As a Benefit Corporation and Certified B Corporation, we are committed to halving our direct emissions by 2030, transitioning to 100% renewable electricity, reducing water withdrawal and hazardous waste, and extending the same standard of responsibility to our suppliers — measuring our progress every year and making the results publicly available.

a) Specific, Positive and Significant Impact

The impact Kaaraal intends to achieve is the structural and measurable reduction of the environmental footprint of professional cosmetics manufacturing — across energy, water, waste and chemicals — while simultaneously creating shared value for employees, partner salons and the local community of San Salvo (CH). This is not a generic commitment: our targets are quantified and time-bound in the Climate Action Plan 2026-2030 (e.g. -42% Scope 1+2 emissions, 100% renewable energy, -20% water withdrawal, 80% waste recovery) and in the 2026 Nature and Animal Welfare Impact Assessment.

b) Relevance to the Company and Integration into Strategy

The stated impact is directly connected to Kaaraal's core business (professional cosmetics manufacturing) and is not a standalone initiative. It is integrated into the company's strategy through:

- Benefit Corporation status, which under Italian law (Law No. 208/2015) requires the pursuit of common-benefit purposes alongside profit-making objectives, with annual reporting through the Impact Report attached to the annual financial statements;
- B Corp certification, which subjects Kaaraal to periodic independent assessment across governance, workers, community, environment and customers;
- the Climate Action Plan 2026-2030, with quantified targets for energy, water, waste, packaging and the supply chain, translated into an annual action plan with assigned responsibilities and deadlines;
- the integration of environmental criteria into supplier qualification (Procedure P 7.4-01) and into the certified management systems ISO 9001, ISO 14001, ISO 45001 and ISO 22716 GMP;
- product certifications (e.g. the Vegan Maraes line and Halal range), which translate this commitment into concrete formulation choices.

c) Public Availability

The text included in the box at the beginning of this Purpose Declaration is intended for publication on Kaaraal's corporate website, kaaraal.com, in the section dedicated to sustainability/impact/Benefit Corporation, so that it is freely accessible to employees, customers, suppliers and the general public. The published statement will be updated in the event of any substantial revision to the stated targets.

d) Approval by the Highest Governing Body

This Purpose Declaration is submitted for approval by the Sole Director of Kaaraal S.r.l., the Company's highest governing body, as a strategic policy statement pursuant to B Lab Standard V2.1 and Kaaraal's Benefit Corporation status.

Prepared by	Approved by
Romolo Ferrara — RSPP / Sustainability Manager	Nicola Vitulli — Sole Director
Date: January 2026	Date: _____



Kaaraal srl - Società Benefit
San Salvo (CH) Italy

C.da Piane Sant'Angelo / Zona Ind.le
 Ph. +39 0873 343127 / Fax +39 0873 548151
 info@kaaraal.com / www.kaaraal.com

